

EXAMINER'S AMENDMENT

An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it **MUST** be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Rodger Rast (Reg. No. 45,853) on February 24, 2010.

The application has been amended as follows:

1. (previously presented): A method of identifying photographic opportunities, comprising:

- maintaining a user profile describing the photographic interests of a user as content types selected from a number of content type categories within which the user has expressed interest;

- wherein said content type specifies the category, or kind, of photo opportunity in which the user is interested;

- determining a geographic location of a device;

- identifying a plurality of suggestions from a photo opportunity database based on the geographic location of the device and matching of photographic interests as given by said content types within said user profile with the content type of the photo opportunity, wherein each suggestion indicates a unique photo opportunity;

- transmitting the plurality of photo opportunity suggestions to the device;

- receiving a user selection from the device chosen from the plurality of suggestions; and

transmitting additional information to the user regarding the selected photo opportunity to the device.

2. (currently amended): A method as recited in claim 1. ~~The method according to Claim 4~~ wherein said content type categories for representing user interests comprises general categories of content types as well as subsets of the general categories of content types within said user profile.

3. (currently amended): A method as recited in claim 1. ~~The method according to Claim 4~~ wherein said identifying a plurality of suggestions generates a desired number of listings in response to dynamically varying the radius of geographic limits.

4. (currently amended): A method as recited in claim 1. ~~The method according to Claim 4~~ wherein the device is an image sensing device or a camera device.

5. (currently amended): A method as recited in claim 1. ~~The method according to Claim 4~~ further comprising selecting ~~[[the]]~~ at least one suggestion from said ~~[[a]]~~ plurality of suggestions within a photo opportunity database wherein each suggestion includes a content type and a geographic location.

6. (currently amended): A method as recited in claim 5. ~~The method according to Claim 5~~ further comprising adding additional suggestions to the at least one suggestion by widening an area around the geographic location of each suggestion that the device is found within, or by relaxing a requirement that the content type of each suggestion match the user profile.

7. (canceled)

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8. (currently amended): A method as recited in claim 5. ~~The method according to Claim 5~~ further comprising reducing a number of the at least one suggestion by tightening a requirement that the content type of each suggestion match the user profile.

Claims 9-20 (canceled).

21. (previously presented): A system for suggesting local photo opportunities, comprising:

- an interface module configured for receiving a geographical location of a camera device;

- a storage module configured for storing a user profile wherein the user profile includes at least one content type from a number of classification categories describing photographic interests of a user;

- wherein said content type specifies the category, or kind, of photo opportunity in which the user is interested; and

- a review module configured for providing at least one suggestion based on matching the content types within the user profile which expresses user interests and the content type of the photo opportunity for the geographical location of the camera device;

- wherein said review module updates the user profile based on prior photographs captured by the user through said camera device.

22. (currently amended): A system as recited in claim 21. ~~The system according to Claim 21~~ wherein the interface module is configured for receiving a selection from the camera device wherein the selection is from at least one suggestion.

23. (currently amended): A system as recited in claim 22. ~~The system according to Claim 22~~ wherein the interface module is configured to transmit a detailed description to the camera device wherein the detailed description corresponds to the selection.

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24. (currently amended): A system as recited in claim 23, ~~The system according to Claim 23~~ wherein the detailed description includes a sample image of the selection.

25. (currently amended): A system as recited in claim 23, ~~The system according to Claim 23~~ wherein the detailed description includes a description of the selection.

26. (currently amended): A system as recited in claim 23, ~~The system according to Claim 23~~ wherein the detailed description includes directions to the selection based on the geographic location of the camera device.

27. (currently amended): A system as recited in claim 22, ~~The system according to Claim 22~~ wherein the storage module is configured to store a photo opportunity database that includes a plurality of photo opportunity listings wherein each listing is associated with a geographic area and a content type.

28. (previously presented): A computer-readable medium having computer executable instructions for performing a method of suggesting photo opportunities within a local area, comprising:

sensing a user profile describing the photographic interests of a user as content types, selected from a number of content type categories;

wherein said content type specifies the category, or kind, of photo opportunity in which the user is interested;

determining a geographic location of a device;

identifying a plurality of suggestions from a photo opportunity database based on the geographic location of the device and matching of the content type for prospective photo opportunities with the photographic interests of the user as represented by content types within said user profile, wherein each suggestion indicates a unique photo opportunity;

transmitting the plurality of photo opportunity suggestions to the device;

receiving a user selection from the device chosen from the plurality of suggestions which match user interests as defined by user selected content types in said user profile; and

transmitting additional information to the user regarding the selected photo opportunity, corresponding to the selection, to the device.

29. (currently amended): A method as recited in claim 1, ~~The method according to Claim 1~~ further comprising comparing the captured image with a stored sample image by executing image recognition and comparison algorithms to determine a match between the captured image and the sample image exists to associate information from the sample image to the captured image.

30. (currently amended): A method as recited in claim 29, ~~The method according to Claim 29~~ further comprising adding content type or descriptive text from the sample image to the captured image in response to said sufficient level of matching being detected.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to KAVEH ABRISHAMKAR whose telephone number is (571)272-3786. The examiner can normally be reached on Monday thru Friday 8-5.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, William Korzuch can be reached on 571-272-7589. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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/Kaveh Abrishamkar/
Primary Examiner, Art Unit 2431

/K. A./
03/21/2010
Primary Examiner, Art Unit 2431